

An aerial photograph of a lush, green forest with a winding river. The river is a deep blue color and flows through the dense canopy. The forest is composed of various shades of green, indicating a diverse ecosystem. The river meanders through the landscape, creating several small islands and peninsulas.

# La revolución natural

**AJE**

# ==== SUPER FOODS ====



## SMOOTHIES

Targeted for Specific Health Issues

73 Superfood Smoothie Recipes for 14 Ailments: Alzheimer's, Arthritis, Cancer, Diabetes, Heart Disease and More

KAREN C GROVES

Look inside ↓

## Superfoods

THE 101 BEST FOODS TO LIVE LONGER AND FEEL YOUNGER



kindle edition

Look inside ↓

## SUPERFOODS FOR THE BRAIN

102 NUTRIENT RICH FOODS TO STRENGTHEN YOUR MIND & IMPROVE YOUR MEMORY



JENNIFER JAMES

kindle edition

## Superfoods for the Heart And the Cholesterol Controversy

Superfoods Series Book 11 - 2nd Edition  
KAREN C GROVES

Teaches How To Avoid Heart Disease With Superfoods for Hypertension, Cholesterol Balance, Inflammation, Nerves to the Heart, Blood Circulation and to Avoid Heart Attacks



  
**AMAZON** IN  
**SUPERFOODS**



**SUPERFOODS** ARE NUTRITIONALLY DENSE FOODS THAT PROVIDE POWERFUL SOURCES OF ANTIOXIDANTS, HEALTHY FATS, VITAMINS, MINERALS AND OTHER HEALTH-PROMOTING PROPERTIES.

# Usuario consciente global



## Preocupados por lo socialmente responsable y el planeta

]

**63% of the U.S. Adult Population agrees (top 2 box) that “I have made lifestyle changes in order to sustain and improve my health.”** [NHN Values Research]

**48% of the U.S. Adult Population agrees (top 2 box) that “I am willing to spend more to support businesses which act in a socially or environmentally responsible manner.”** [Positioning Test]  
Purchase intent is highest among these consumers, though it is not limited to these consumers alone.  
[Positioning Test]



# AJE en el mundo

Hoy en día, **AJE** es una de las mayores productoras de bebidas del mundo.



**13.000**

colaboradores  
directos e indirectos

**8**

Marcas globales

**32** instalaciones



**89**

líneas

embotellado

**20**

líneas

Inyección  
de resina

**10**

líneas

compresión  
de tapones

**3.600**

millones de litros  
vendidos en 2017 en  
todo el mundo

**24** países

**28** años  
de experiencia  
en la producción de  
bebidas





# LA DEFORESTACION EN EL AMAZONAS ESTA CERCANA A SU PUNTO DE QUIEBRE



*La deforestación ha alcanzado el 17% in the last 50 years.  
Si llega al 20% todo el ecosistema sobrepasara sus limites de regeneracion  
(science advances magazine)*

A close-up photograph of two young indigenous children, likely from a tribe in the Amazon, smiling warmly. They have red and white body paint on their faces and are wearing beaded necklaces. The background is a blurred natural setting with yellow and brown tones.

“ *Las civilizaciones mas avanzadas están llevándonos a las extinción, mientras que las hasta ahora consideradas gente primitiva están tratando de salvarnos.*

*Si los países ricos no aprenden de los pueblos indígenas estaremos todos abocados a la extinción.*

*(Noam Chomsky)*

”



WELCOME  
TO THE

**ABANICO**  
*del* **PASTAZA**



*THE LAND OF  
THE BURITI*





*6.5 million hectares*

*+700 species of birds*

*More species of fish than in the Atlantic ocean*

*74 species of mammals*

*40% of the Carbon reserves of Perú  
3.5 billion tons*

*TRANSFORMAR EL PARADIGMA DEL "PROGRESO"*



**ORO NEGRO**



**ORO AMARILLO**



**ORO VERDE**

# CAMU CAMU

Delicious fruit with over 40 times  
the vitamin C of the orange

Hi in ...

**C**

Vitamin C  
ascorbic acid

**B12**

Vitamin B12  
riboflavin

**B3**

Vitamin B3  
niacin

**Mi**

Minerals  
(Iron,  
phosphorus)

Super juice attributes ...



Organic , Non-GMO, Vegan, No Added  
Sugar , Dairy-free, Soy-free, Gluten-free



Valued by the Amazon Tribes  
for 1000 years, Wild Harvested



Climate Change Champion/3 B. tons  
of CO2 Preserved, Biodiversity Friendly



Supports the Amazon's Original  
Communities



# BURITI

*This wild harvested Amazonian superfruit provides the ideal hydration, Immunity for the body and helps you rejuvenate your skin*

Hi in ...



*Its natural and potent A, C and E vitamins, potassium, iron, and zinc provide a natural immune boost. Organic, Non-GMO, Vegan, No Added Sugar, Dairy-free, Soy-free, Gluten-free*



*Climate Change Champion/3 B. tons of CO2 Preserved, Biodiversity Friendly*



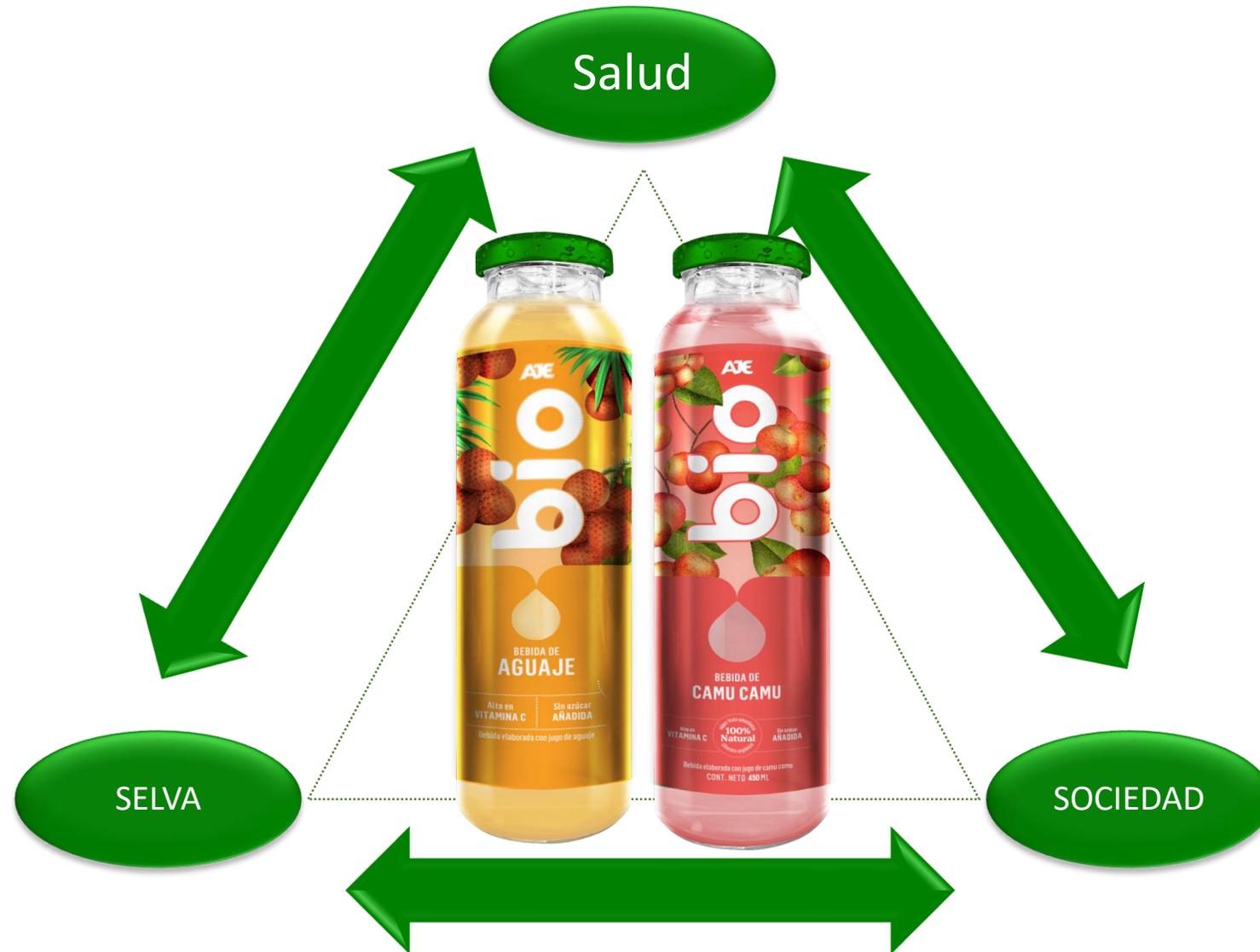
*Valued by the Amazon Tribes for 1000 years, Wild Harvested*



*Supports the Amazon's Original Communities*



# *Super Frutos para promover la economía Sostenible de la amazonia y proteger la bio-diversidad*



## *Nuestra mision*

*Poner en valor los frutos del bosque amazónico empoderando sus guardianes y elevar su nivel de vida a través de la conservación de su territorio.*



An aerial photograph of a dense, vibrant green forest. A dark blue river winds through the center of the landscape, forming a large loop. The forest is thick and covers the entire visible area.

GRACIAS

**AJE**