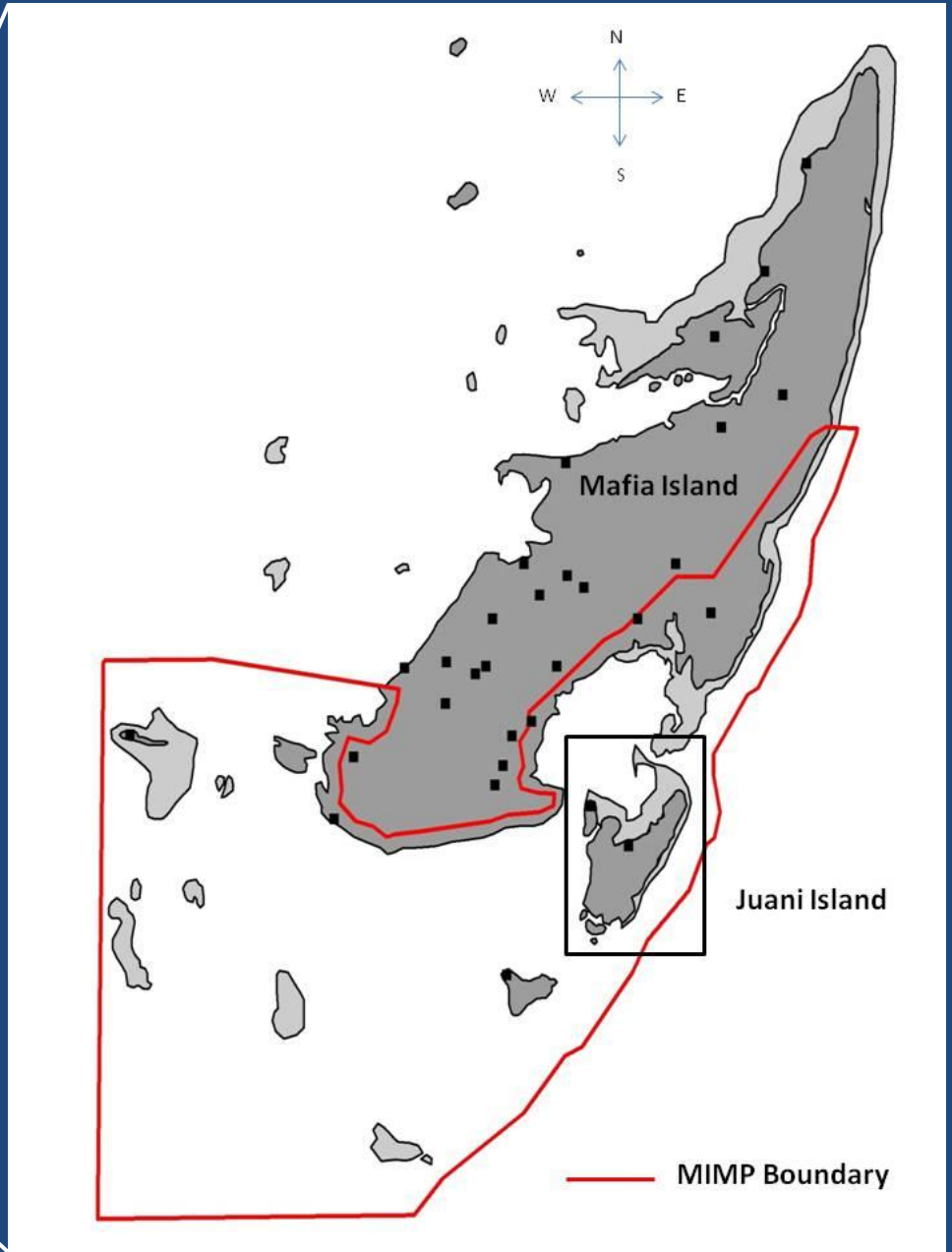


# **PLASTIC POLLUTION AT TANZANIA'S LARGEST GREEN TURTLE ROOKERY: TURNING TRASH INTO TREASURE**



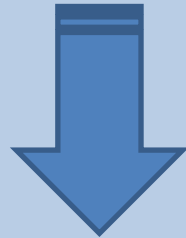








COLLECTING  
SORTING  
CLEANING



PRODUCTION





Sea Sense 

HAND MADE IN TANZANIA BY  
WOMEN IN NEED OF SUPPORT

100% ETHICAL  
SAVING TURTLES & THINGS  
 Ocean Sole  
Foundation  
[www.ocean-sole.com](http://www.ocean-sole.com)

# LOGISTICAL CHALLENGES

- Slow start-up time
- Quality of final product
- Colour combinations
- Accessing materials (beads and twine)
- Transport costs to supply outlets
- Pressure from other livelihood activities
- Pricing structures
- Marketing

# 7 MONTHS ON....

- Refresher training for production teams
- Colour combination charts
- Significant increase in quality
- Interest from other members of the community
- Leaders of production team have trained four new artisans
- Understanding of link between quality products and regular income



# CLEANING BEACHES, SUPPORTING LIFE

## MORIS:

- Works as a wood carver, carving handicrafts out of coconut wood for sale to tourists
- His average income is \$30 – 50 per month (dependent on tourism season)
- Bracelet production has enabled him to purchase a small plot of land in his village

## SEIF:

- Local fisher earning \$60 – 75 per month
- Additional income from bracelets has enabled him to carry out repairs to his house
- His wife joined production team
- He has trained an additional three people from the village

## BAHATI:

- Owns small guesthouse and sells food to local and migrant fishers
- Monthly income of \$ 30 - 45 per month
- Additional income from bracelets used to improve hotel facilities and pay staff
- She is also paying some of the women for collection of flip flops and punching of the beads
- She has trained four other people in the village



## THE FUTURE

- Expansion into additional villages
- Increase range of products
- Peer to peer training
- Satellite project for Ocean Sole

# COMMUNITY OUTREACH





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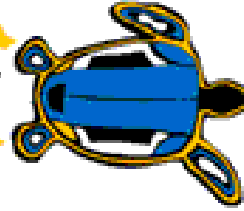
BEACH LIFE BRACELET

CLEANING BEACHES, SUPPORTING LIFE

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INTERNATIONAL SEA TURTLE SOCIETY



**Act** Accountability in Tanzania Programme

