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# Formation régionale sur le financement durable des AMP de Méditerranée

## *Regional training on the sustainable financing of Mediterranean MPAs*

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Contenu technique / Technical content



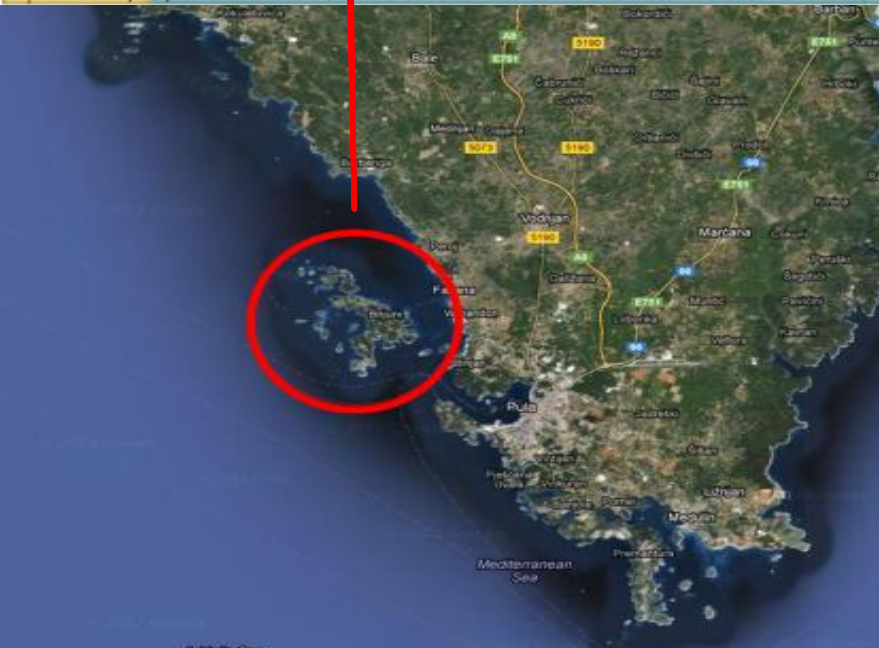
# Setting the price for local instruments

**Sandro Dujmovic**

Brijuni National Park  
Croatia



**BRIJUNI**  
Nacionalni park  
National Park



- MPA from 1983.
- 14 islands and islets with total area of 3395 ha (80% sea)
- cca 240 employees, in summer 300
- 150 000 visitors annually
- cca 6 mil euro annual budget
- 100% owned by the state, no inhabitants from 1961.
- Main threats; old infrastructure, alien species, tourism, natural disasters
- Main users: President office, army, tourists, local community

# Financial plan

- **Annual financial plan (approved by the Board of directors)**
- **2% for investments from total income**
  - Reduce costs
  - Improve current sources of revenues
  - Develop new financing mechanisms

# The improvement of current revenues

- person to search for funds and writing projects
- rent a non profit restaurant and close a bar, give in concession scuba diving, golf, boat excursions around the islands
- different entrance fees during the year
- better visibility and communication
- higher provision for tourist agencies
- better sport offers and souvenirs
- favorable loans
- **handle carefully and wisely with money**



Partenaire / Partner



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**THANK YOU  
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**BRIJUNI**

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