

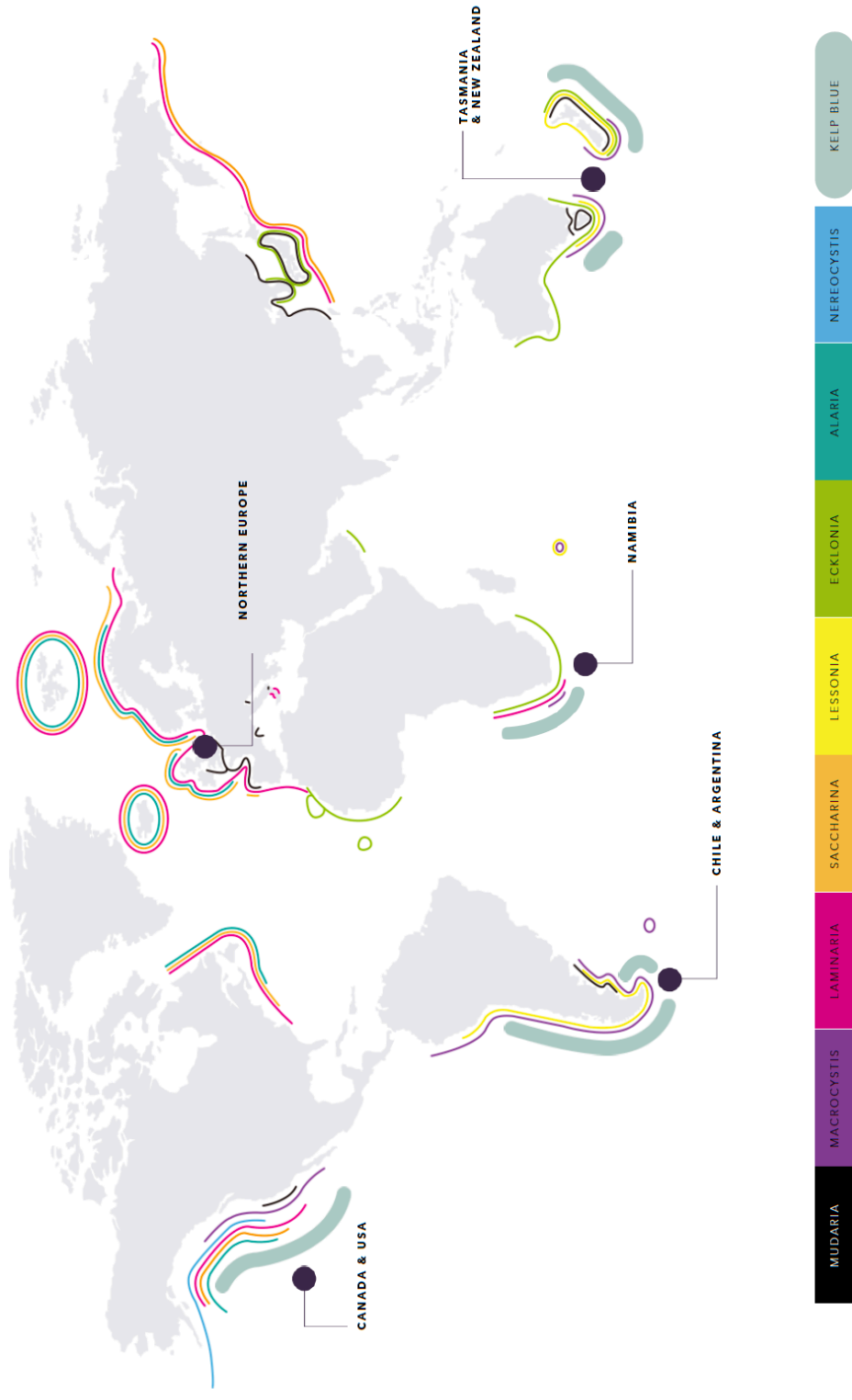
VISION 2050

OVER 40,000 KM² OF KELP CULTIVATION

- > 0.2 Gigatons CO₂ sequestered annually by offshore kelp cultivation
 - > 0.5 Gigatons of CO₂ emissions reduction achieved by displacing other products
- Fish stocks and marine biodiversity recovering due to the shelter, habitat, and ecosystem provided by kelp farms

KELP BLUE:

- has thriving centers of employment, research, and expertise established in Namibia, Chile, Tasmania/NZ, Canada/US
- > US\$4bn annual clean earnings purely from kelp cultivation
- remains a company known and admired for its innovation, creativity, vision – and heart



kelp blue

MUDARIA

MACROCYSTIS

LAMINARIA

SACCHARINA

LESSONIA

ECKLONIA

ALARIA

NEREOCYSTIS

KELP BLUE