



# PROJECT

Social entrepreneurship development of marginalized Chepang community living in landslide prone areas, by planting broom grass on degraded lands and selling the production in the market to holistically mitigate the landslides and economically uplift the community







# **Objectives**

- Strengthen the economy of the Chepang community
- Mitigate the landslides and prevent fatalities
- Address the immediate food needs of the households involved in plantation
- Provide training on social enterprise, marketing and selling the goods
- Meet the huge market demands of the products

## **Milestones and Timeline**

## **Engage**

510 Chepang households to plant broom grass on landslide prone areas

## Distribute

50kgs Rice, 10kgs
Pulse, 4 Ltrs Oil, 2 Kgs
salt, to the
benificiaries as labour
charge

### Train

The beneficiaries on making brooms

### **Produce**

Finished , organic brooms

#### Market

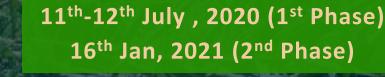
The brooms produced and give profit to the beneficiaries

July-Sept, 2019

27th-28th Jan, 2021

29th Jan, 2021 - Ongoing

Feb-March,2021 (Projected)











Plantation of broom grass on landslide prone cliffs



Distribution of food supplies as a labor charge for planting broom grass



Training the beneficiaries on broom production